

Helping Members with Growing Their Business, is HTA's Business

- Increasing business opportunities for members by doing our part in helping with legislative city ordinance modifications necessary to keep our community safe and prosperous while enabling existing hospitality tax dollars to be utilized to maintain, enhance, build and retain hospitality assets which have mega impacts on tourism revenues and our region's economy
- Serving as a resource, consultant, and extension of business development for members
- Addressing business challenges for members

Our Passion, Pride, Persistence

enable us to achieve our mission