

Helping Members with Growing Their Business, is HTA's Business

- Increasing business opportunities for members by doing our part in helping with legislative city ordinance modifications necessary to keep our community safe and prosperous while enabling existing hospitality tax dollars to be utilized to maintain, enhance, build and retain hospitality assets which have mega impacts on tourism revenues and our region's economy
- Serving as a resource, consultant, and extension of business development for members
- Addressing business challenges for members

Our Passion, Pride, Persistence

enable us to achieve our mission

In 2025, the Greater Charlotte Hospitality & Tourism Alliance (HTA) will do its part to....

- Focus on having a **safe community**, as **public safety** is vital for our continued growth and prosperity. After doing our part to pass legislations for **Hotel Safety (SB 53)** and **Pre-Trial Integrity (HB 813)**, we are focused on enhancing relationships with our law enforcement to keep our community safe.
- Do our part to assure our **International Airport (CLT)** and **Airline (American Airlines)** to continue to thrive. Did our part to extend the **Jet Fuel Tax Exemption** for Airlines in NC and gaining support from Charlotte City Council for the major initiative of adding **19** new flight patterns at **CLT** to accommodate growth.
- Enhance Charlotte area's status as a fantastic **Business Capital** to retain and enhance **Corporate Business** while positioning the city for more corporate headquarters' relocations.
- Enhance Charlotte's status as a premier **convention and event destination** and focus on improving our area's tourism infrastructure and promotions.
- Making Charlotte a destination for **medical tourism**
- Proactive involvement in community wide issues of **transportation, education, workforce development, job creation, housing, and homelessness.**
- Serve as a **resource** to address issues regarding **eviction ban, CMPD district attorney, ABC and ALE actions.**
- Prepare for the **mega races** at the Charlotte Motor Speedway, **mega events** at the Bank of America Stadium (**college football games, concerts, NFL games, bowl game, ACC Football Championship, MLS & International soccer games**), **NCAA Basketball Tournament, Club World Cup Games in Charlotte, 2025 World Taekwondo Games, 2025 PGA Championship, Lovin Life Music Festival**, and other major upcoming events.
- Assist with the journey of **Securing an NFL Draft**, **MLS All-Star Event**, **NASCAR All-Star Event**, and a **Super Bowl** for Charlotte. Active involvement in initiatives required to **maintain, enhance, build, and retain** tourism revenue generating assets and involvement in the recently approved major enhancement of **Spectrum Center** and **Bank of America Stadium.**

HTA's Corporate Partners (\$5000 annual investment)

A1 Glass & Aluminum	K2M Design
ABC Invest. & MGMT Co. (Choice Hotels, Hiltons...)	Kitchen Guard of Charlotte
Adams Outdoor Advertising	Kinetic Business
AE Global Media	LaBella
ARG - IT Clarity	Laxmi Hotels Group, LLC
Allegiance Merchant Services	Liquid Evolutions
American Airlines	Lowe's Pro Supply
Arrya Hospitality	MAL Entertainment
Atrium Health (Global Healthcare Services)	The McIntosh Law Firm
Barton Malow Company	Mecklenburg County ABC Board
Batson-Cook Construction	Media Arts Collective
Beacon Invest. & MGMT Group (Hyatt Place, Hiltons..)	McLaren/Rolls-Royce Motorcars Charlotte
BMS CAT NC	The Men's Club
Brick Lane LLC	Monument Real Estate Partners
Carolina Custom Installations, Inc.	Moore & Van Allen
Carolina Panthers	NASCAR
Carowinds	Novelty House/Havana Smoke
Casco Signs, Inc.	Northlake Mall
Catawba Two Kings Casino	Northwood Hospitality (Ballantyne Hotel, Marriotts,..)
Charlotte Hornets	Novant Health Greater Charlotte Market
Charlotte Independence Soccer Club	Paradies Lagardère
Charlotte Knights Baseball Club	Park Expo & Conference Center
Charlotte Motor Speedway	Parking Management Company
Charlotte Regional Business Alliance	Party Reflections
Charlotte Regional Visitors Authority (CRVA)	Paul Davis Restoration
Coca-Cola Consolidated	Peak Limo
Complex Solutions USA	Pepsi Bottling Ventures
Crescent Event Production	Philip Morris International
Crown Cab	Plate Perfect Catering by FS Food Group
DEX Imaging	Princess Street Partners (Five Guys,...)
Direct Power	Pye Barker Fire & Safety
ECE	RateCraft
Ecolab	REDLEE/SCS Inc.
Emma Allen State Farm	Sage Investment Group
Encore Global	Scott Brown Media Group
ESP Pros	Sheraton Charlotte Hotel/Le Meridien Charlotte
Extended Stay America	Shred Industry Solutions Inc.
F.B. MacPherson III Consulting. LLC	Shumaker, Loop & Kendrick, LLP
Ferguson	Simon Shopping Destinations (SouthPark, CPO, Concord Mills, etc.)
FDY	Southern Entertainment, LLC
Hensley Fontana Public Relations	Spectrum Enterprise
HMS Host	SREE Hotels (Marriotts, Hiltons, ...)
HMS Investment	Steak 48
Home Depot Pro/P&G	Steel and Propre Services
Hospitality Building Services	Storey Program Management, LLC
HREC Investment	Studio Displays
IMA Financial Group	Tara Consolati Events
InTown Suites	Trio
JDH Developers	United States Performance Center
JE Dunn Construction Company	The Whiting-Turner Contracting Company
Johnson & Wales University	WIMS Consulting, Inc.
	Wintergreen Hospitality

HTA's Corporate Sponsors (\$2500 annual investment)

204 North Kitchen & Cocktails	JW Marriott Charlotte
7th Peak Marketing	Kim Brattain Media
AC Hotel Charlotte City Center	Kimpton Tryon Park Hotel
A.C.E. Academy Charter School	Kirlin-Way Mechanical
Amelie's French Bakery	Leading Energy Solutions
AT&T North Carolina	Level Up Logo
ATMA Hotel Group, Inc.	Marcus & Millichap
Baker Roofing Company	Maynard Nexsen
BELFOR Property Restoration	McIlveen Family Law Firm
Bhula Realty Group	NJCAA
Binaco Real - Estate Development	NiceDay
BL Harbert International	Night Owl National Contractors Inc.
BluSky Restoration Contractors, LLC	ODA Architecture
Branstorm	The Olde Mecklenburg Brewery
Bucci Development	Omar Carter Foundation
CAA ICON	Piedmont Natural Gas
Cabarrus County Convention & Visitors Bureau	Omni Charlotte Hotel
CertaPro Painters Salisbury/Concord/Gastonia & Charlotte	PM Hotels
Charlotte 49ers Athletics	Pond & Company
Charlotte Checkers	Prism
Charlotte Destination Group	Publix Super Markets
Charlotte Palm	Que Hospitality
Charlotte SouthPark Marriott/Renaissance/AC Hotel	Queen City Hotels & Management
Charlotte Tennis Association	Quest
City Wide Exterminating	Rally Pickleball
Clancy & Theys Construction Company	Ratcliffe Golf Services, Inc./Seven Jars Distillery
Coldwell Bankers Commercial Realty	RBA Group Architects
Curated Events	RelyAble Source Workforce Solutions
DoubleTree SuitesCharlotte-Southpark	Residence Inn Uptown The Dunhill Hotel The Asbury Restaurant
Duke Energy Sustainable Solutions	Ruxmani Hotels Inc.
ECS Limited	Sasha Tomas Productions
Edison House	S B & J Enterprises (Wendy's,...)
El Puro Cuban Restaurant	SEGRA
Embassy Suites by Hilton Charlotte Uptown	Sentinel Risk Advisors LLC
Emerald Financial Group	Sheraton Charlotte Airport
Ernst & Young LLP	The Sherwin-Williams Company
Fairfield Inn & Suites Charlotte Uptown	Short Run Pro
Fahrenheit Charlotte	Shreeji Hotel Group
First Citizens Bank	ShutterBooth
Garmon and Company	Sonesta Charlotte Lower South End
GDC Supplies, Equipment & Contracting, LLC	Southern Blossom Florist
Goodwill Industries of the Southern Piedmont	Spectrum Reach
GoPlaySave	Stevenson Development/Grace Outdoor
Great Wolf Lodge	Stewart Engineering
Gresham Smith	STK Steakhouse
Hamilton Stephens Steele + Martin, PLLC	Sullenberger Aviation Museum
HBCU Legacy Organization	SympliFi
Hendrick Construction Inc.	Sysco Food Services of Charlotte
Hendrick Luxury Group	Tech Guru
Hilton Garden Inn & Hampton Inn Charlotte - Uptown	TMGOC Ventures (Moxy Charlotte Hotel)
Hilton Garden Inn Charlotte Airport (Naman Hotels)	TNT Commercial
Hilton Charlotte Uptown	Trevi Partners, LLC
HNTB Corporation	Truliant Federal Credit Union
Holiday Inn Express SouthEnd	Tryon Distributing Company
Homes with Cachet	Turner Construction Company
Homewood Suites and Hilton Garden Inn SouthPark	The UPS Store
Hospitality Furnishings & Design INC	Urban Trends Real Estate
Hugo A. Pearce Attorney at Law	US Foods
Hyatt House Charlotte Center City	Uwharrie Bank
The Ivey's Hotel (MRK Hotels)	The Village on Morehead
John Benjamin Designs, LLC	Visit Lake Norman
Johnson Brothers Mutual	Westin Charlotte
	YCP Cleaning Services

Hospitality and Tourism Industry in Mecklenburg County
(Actual Figures for FY 1995, FY 2015, FY 2019, FY 2021, FY 2023, FY 2024 and projections for 2030)

	1995 actual	2015 actual	2019 actual	2021 actual	2023 actual	2024 actual	2030 projections
Industry's Economic Impact	\$1 Billion	\$5 Billion +	\$5.95 Billion +	\$4.5 Billion	\$7.8 Billion	\$7.9 Billion	\$11.94 Billion+
Sales Tax Revenue Impact	\$60 Million	\$363 Million	\$445 Million	\$230 Million	\$585 Million	\$672 Million	\$900.54 Million
Employment Impact	30,000	60,000	85,000	65,000	90,000	95,000	115,000
Room Revenue	\$174 Million	\$647 Million	\$806.2 Million	\$395.9 Million	\$1.01 Billion	\$1.05 Billion	\$1.3 Billion
8% Occupancy Taxes Revenue	\$10.4 Million	\$51.76 Million	\$64.5 Million	\$31.7 Million	\$80.2 Million	\$83.38 Million	\$104.1 Million
Food & Beverage Revenues	\$807 Million	\$2.92 Billion	\$3.66 Billion	\$3.3 Billion	\$5.12 Billion	\$5.35 Billion	\$7.03 Billion
1% Food & Bev. Tax Revenue	\$8.07 Million	\$29.2 Million	\$36.6 Million	\$33.1 Million	\$51.2 Million	\$53.5 Million	\$70.0 Million

****This chart and projections were compiled by the Greater Charlotte Hospitality and Tourism Alliance (HTA) and indicates HTA's specific goals of increased revenues for the lodging and food & beverage industries in Mecklenburg County. These specific and measurable (due to existing taxes) revenues directly and indirectly impact HTA's entire membership in the Greater Charlotte Area**

Actual figures for occupancy and food & beverage tax revenues are gross taxes collected by Mecklenburg County Tax Collector's Office for FY 1995 (July 1994 - June 1995), FY 2015, FY 2019, FY 2021, FY 2023 (July 2022 - June 2023), FY 2024 (July 2023 - June 2024)

Partial List of HTA's Accomplishments (1994 – 2024)

As a solid **voice** of the region's hospitality business, a **political force**, a **visionary leader**, and **relentless advocate** for making Charlotte area a **great destination** for the past 30 years, HTA has been a leader and proactive participant in numerous major initiatives to include:

- Continuously having relationships with **decision-makers** whose actions are vital in making our region a fantastic place to live, work, and visit
- Being a relentless advocate for the continued prosperity of our remarkable **airport (CLT)** and our airline (**American Airlines**)
- Establishment of the **CRVA** (Charlotte Regional Visitors Authority)
- Building the **Charlotte Convention Center** and helping with its recent **\$126 Million upgrade**
- Building the **Westin Hotel**
- Building the **Spectrum Center** and active involvement with its recently approved **\$275 Million** hospitality tax investment to upgrade and retain our NBA team in Charlotte for the next 2 decades. Additional private investments committed by the Hornets will increase the total renovation cost to exceed \$600 Million
- Building the **NASCAR Hall of Fame** and the addition of the **Crown Ballroom**
- Building Charlotte's **\$200 Million arts and cultural complex**, renovating **Bojangles Coliseum** and building Charlotte's **Light Rail** system
- Building the **Charlotte Knights Baseball Complex** and preparing to upgrade it
- We did our major part of working with state legislators to extend an existing hospitality tax, to enable our city \$650 Million (for drastic upgrades of Bank of America Stadium and retaining our NFL Carolina Panthers, our MLS Charlotte FC, our mega college football games, major concerts, and major international soccer games for at least the next 2 decades.
- Active involvement in working with the **City** of Charlotte, **CRVA**, and other partners in attracting major tourism conventions and events, such as the **2012 Democratic National Convention (DNC)**, **CIAA Tournament**, **2019 NBA All-Stars**, **2020 Republican National Convention (RNC)**, **college football games**, ACC Championship games, international soccer games, and mega concerts
- Building of the **Zmax Dragway** in Concord, **Matthews Regional Sportsplex**, and rebuilding the city center's **Memorial Stadium**.
- Building of Charlotte's Sullenberger Aviation Museum
- Proactive involvement in helping Charlotte secure an **MLS** (Major League Soccer) **team**
- Proactive involvement in public safety initiatives and legislative changes required to make our community safer.

HTA Annual Meetings & Events

- Quarterly General Meetings
- Annual Dinner & Gala Event
- Board of Directors Meetings
- Numerous Corporate Networking Events
- Quarterly Golf Tournaments
- Annual Candidates Reception

Helping Members with Growing Their Business, is HTA's Business

Best of 2024

1. Hospitality Revenues in Mecklenburg County were the best ever.
 - Room Revenue = **\$1.043Billion**
 - F&B Revenue = **\$5.35Billion**
2. Our awesome Charlotte Douglas International Airport continued to thrive, was drastically enhanced, opened a major new concourse, and received approval for 19 new flight patterns to accommodate growth.
3. Best year for conventions and events in the Charlotte area.
4. HTA worked relentlessly with the City of Charlotte to coordinate existing hospitality tax investment to drastically upgrade Spectrum Center and keep the Charlotte Hornets here until at least 2045.
5. HTA did its major part of working with state legislators and city council to extend an existing hospitality tax, which enabled our city and our industry to invest \$650 Million for drastic upgrades of Bank of America Stadium and retaining our NFL Carolina Panthers, our MLS Charlotte FC, our mega college football games, major concerts, and major international soccer games for at least the next 2 decades.
6. HTA did its part to help organizers of the awesome Lovin Life Music Festival (LLMF) make the event a reality and have them rebook that event for 2025.
7. HTA did its part to make the opening of the Sullenberger Aviation Museum a reality.
8. HTA did its part in working with state legislators to pass new laws to more effectively deal with repeat offenders and to prosecute juveniles as adults for major crimes committed.
9. HTA relentlessly worked with Charlotte City Council to have them pass an ordinance to make disorderly conducts (aggressive homelessness, panhandling, public urination, public defecation, masturbation, sex in public) illegal in Charlotte.
10. HTA did its part of working with Charlotte City Council and Charlotte area's transit commission to have them vote in favor of adding toll lanes (one going south, one going north) to I-77 South/North from downtown to South Carolina state line to relieve the major congestion on that major interstate.

HTA Committee Action Items for 2025

I. Business Development & Governmental Relations Committee

- Active involvement in **2025** elections
- Regular **meetings** with elected and appointed officials
- Legislative **visits** (funding for law enforcement, law enforcement academy scholarships, domestic violence prevention, hotel safety legislation, online sports betting)
- Assist with appointing members to **governmental** boards
- Addressing Charlotte's **public safety** challenges, frequent area meetings with **CMPD** and assisting law enforcement with **funding** and **labor** challenges
- Better utilize and promote the beautiful new center city **Memorial Stadium**
- Active involvement with efforts for:
 - Continuous enhancement of Charlotte Douglas International Airport (**CLT**)
 - Retaining existing corporations and recruiting new major businesses to Charlotte's region
 - **Retain** and **enhance** major tourism assets/events, enhance regional tourism promotions for **family travels** and **travel for shopping to Charlotte** (Zara, etc.)
 - Building a major **tennis** complex and an **indoor amateur sports** complex
 - Building a mega **warehouse** for ABC in Charlotte area and addressing **ABC issues**
 - Building a **conference center** in the Lake Norman area
 - Building a new **aviation museum**
 - Upgrading **Spectrum Arena, Bank of America Stadium, Truist Field, Charlotte Motor Speedway, Charlotte Convention Center, Harry L Jones Golf Course**, and amateur **sports facilities**
 - Recruiting **mega** events (NFL draft, Super Bowl, NBA All Stars, NASCAR All Stars, CIAA Tournaments, International soccer games, college football games, music festivals & concerts, amateur sporting events, etc.)
 - Making Charlotte a national and global destination for **medical tourism**
 - Reviving Charlotte's **music history**
 - Reviving the **Northlake Mall** and the **Epicentre**
 - Building of new **transit center**
 - Addressing challenges for Charlotte's **cab** companies
 - Addressing Charlotte region's traffic and regional **transit** needs
 - Addressing Charlotte's **housing** issues/**rezoning** challenges

II. Public Safety Committee

- Addressing Charlotte's **public safety** challenges, frequent area meetings with **CMPD** and assisting law enforcement with **funding** and **labor** challenges
- Resolving hotel transient guest status for North Carolina
- **Domestic violence** prevention (state's involvement)/Human Trafficking Legislation
- Law enforcement academy scholarships (funding), addressing crimes by the mentally ill homeless

III. Membership Engagement & Community Relations Committees

- Providing members with the best meetings, events, and activities to enable them to build and enhance business relationships
- Individual meetings with Corporate Members to consult with and connect them with targeted decision makers
- Constantly encourage members to do business together

- Engaging HTA members with community wide issues of political leadership, **public safety, education, transportation** and region wide **economic development** and specific **community relations initiatives**
- Assist with appointing members to **governmental** boards

IV. Workforce Development Committee

- Assisting members with **labor challenges**
- Working with Charlotte Mecklenburg Schools, colleges, and universities and **starting** a 4-year hospitality program at **UNC Charlotte**
- Working with State Legislators to address the cost of childcare
- Active involvement with the City of Charlotte's efforts to address labor challenges
- Addressing public transportation and parking costs

Charlotte Area's Vital Tourism Driving Catalysts

1. Continuous prosperity of **Charlotte Douglas International Airport** (as a hub) and **American Airlines**
2. Thriving **Corporate travel business, medical tourism** and expanding **office space**
3. Vibrant **conventions** and **events** destination
4. **Professional sports** and sporting events
5. **Amateur sports** and sporting events
6. Vibrant collection of **museums, arts, attractions, nightlife, entertainment, shopping** and other tourism related assets.
7. **Smart growth** of our region's **accommodations** and **dining** packages
8. Continuous relationship building efforts with **elected, governmental** and **civic leaders** to effectively address business **opportunities** and **challenges**
9. Addressing the industry's growing demands for **available** and **qualified workforce**
10. Proactive involvement in community-wide issues (**leadership, economic development, transportation, education, public safety, housing, millennial friendly, visitor friendly**) to ensure our region is a phenomenal place to do business in, work, live, play and visit



Membership Application

Annual Membership Dues

1. Corporate Partner	\$5,000.00
2. Corporate Sponsor	\$2,500.00
3. 5 + Employees	\$495.00
4. 2-4 Employees	\$445.00
5. 1 Employee (Individual Membership)	\$365.00

*For Corporate Sponsor & Partner Benefits, please see Corporate Membership Benefit Listing or call us at 704-331-0079.

Company: _____

Address: _____

Company Representative: _____ **Job Title:** _____

Office Phone #: _____ **Mobile #:** _____ **Fax #:** _____

E-Mail Address: _____ **Website:** _____

Preferred Method of Communication: (circle one) **Email** **Phone**

Number of Employees: _____ **Annual Membership Dues \$** _____

Application Date: _____ **Referred By:** _____

Method of Payment:

___ Check in the amount of \$ _____ will be mailed to HTA

___ Charge my credit card for the amount of \$ _____

Card Type: AMEX VISA MC

CC #: _____ **Expiration Date:** ___ / ___ **CID Code** _____

Company Representative's Signature _____

Your annual membership is valid from one full year from the date of joining.

Please fax, mail or email completed application to:
H.T.A., 301 South McDowell Street, Suite 1106, Charlotte, N.C. 28204
Phone # 704.331.0079 Fax # 704.331.0719
mjenatian@charlottehta.com
www.charlottehta.com

Thank you for your membership and support of the HTA.

- HTA is a full-time membership organization funded solely by its members.
- We look forward to having the opportunity of serving you and your business as a member!

Helping Members Grow Their Business, Is HTA's Business

The **Greater Charlotte Hospitality & Tourism Alliance (HTA)** has been the premier voice of our region's hospitality & tourism industry since it was established by the leaders of the industry in 1994. Over the years the HTA's leadership has proudly been vital in efforts that have made our region a premier destination. We are proud to have been a major part of developing the **Charlotte Convention Center, Spectrum Arena, the NASCAR Hall of Fame, \$200 million Arts & Cultural Complex, Carolinas Aviation Museum, the Charlotte Knights Baseball Stadium,** development of the \$42M **Matthews Regional Sportsplex,** renovation of **Mecklenburg County's Aquatic Center,** our efforts with upgrading the **Carolina Panthers'** (Bank of America) stadium, \$35 million renovation of **Memorial Stadium,** securing an **MLS (Major League Soccer)** team to Charlotte **and** many other initiatives which have made the Charlotte region a great travel, event and convention destination.

As a full-time membership association representing a variety of different businesses in the Greater Charlotte area, we have proudly become known as a major economic development driver for our region and one of the most effective business organizations in the Carolinas. Our mission and specific priorities are simply focused on leading initiatives that are essential in maximizing the bottom lines of all HTA members' businesses.

Our local hospitality industry, which is generating approximately **\$7.8 billion** in annual revenues, and employs more than 100,000 people in the Greater Charlotte area is a resilient industry and will continue to grow and have more of an impact on practically all businesses in our region. If you are interested in growing your share of business from this remarkable industry, put us to work for you by **joining as a member of the HTA.**

By becoming a part of the HTA, you will have a dedicated partner in helping you grow your business while having the opportunity of attending some of the absolute best business relationship development meetings and events that you can find anywhere in the Carolinas.

HTA Corporate Partner- \$5,000 Annual Investment

- 1 Corporate Partner Membership Plus 4 Individual Memberships
- Four Tickets for HTA's Annual Dinner **(\$900 value)**
- Invitation to Board Meetings and Corporate Member Networking Events
- Display Table at a General Meeting
- Corporate Partner Listing on Meeting Materials for Exposure
- **Plus all regular membership benefits as listed below:**
 - Invitations to attend complimentary HTA quarterly meetings and receptions, HTA's Annual Business Showcase, HTA's Annual Political Candidate Receptions, HTA's Annual Dinner, HTA's Four Annual Golf Tournaments and HTA's Clay Shooting Event
 - Discount on bus passes
 - A great resource for information, an all-star Board of Directors with a wealth of knowledge and expertise, and an opportunity to be part of one of the most dynamic business organizations in the state and region

HTA Corporate Sponsor- \$2,500 Annual Investment

- 1 Corporate Sponsor Membership Plus 2 Individual Memberships
- Two Tickets for HTA's Annual Dinner **(\$450 value)**
- **Plus all regular membership benefits as listed above**

Regular Membership- \$365- \$495 Annual Investment

- See above regular membership benefits

Thank You For Being A Member of The HTA

Helping You Grow Your Business, is HTA's Business

As a private membership organization which is solely funded by membership, our membership enabled us to do our vital part with the following items during recent months:

1. We worked relentlessly with Charlotte City Council to have them vote in favor of a plan that will add 19 new departure paths (from 8 departure paths to 27) that will drastically improve efficiency and customer services and reduce flight delays and cancellations at CLT.
2. Working with the City of Charlotte to coordinate hospitality investments to drastically upgrade the Spectrum Center and keeping the Charlotte Hornets here until at least 2045. The ongoing renovation of the Spectrum Center was a catalyst for ACC (Atlantic Coast Conference) to award our city the ACC Men's Basketball Tournament for 2025, 2026, 2028 and the ACC Women's Basketball Tournament in 2027. Upgrades also helped us secure a major annual tennis invitational tournament and will position us for more major concerts and another NBA All-Star Event.
2. We did our major part of working with state legislators to extend an **existing** hospitality tax, which enable our city and our industry to invest \$650 Million (from project growth in our revenues/taxes) for drastic upgrades of Bank of America Stadium and retaining our NFL **Carolina Panthers**, our MLS **Charlotte FC**, our mega college football games, major concerts and major international soccer games for at least the next 2 decades.
3. We did our part to help organizers of the awesome Lovin Life Music Festival (LLMF) make the event a reality and have them rebook that event for 2025.
4. We did our part in working with state legislators to pass new laws to more effectively deal with repeat offenders (which were committing most crimes) and also recently passed a state law to prevent juveniles from committing crimes and not face consequences. Juveniles (16-17 years old) will now be prosecuted as adults for major crimes.
5. We relentlessly worked with Charlotte City Council to have them pass an ordinance to make disorderly conducts (aggressive homelessness, panhandling, public urination, public defecation, masturbation, sex in public) **illegal** in Charlotte.

We look forward to having the pleasure of serving you and working with you as a Corporate Member.