

# **In 2017, the Greater Charlotte Hospitality & Tourism Alliance (HTA) will do its part to....**

- Find a resolution to repeal HB2
- Help in reclaiming the NBA All Star Event for 2019, as well as the ACC Football Championship games that belong to Charlotte for the next few years, but could move if HB2 is unresolved
- Ensure continued growth, prosperity and Hub status of our city's fabulous Charlotte-Douglas International Airport...which is now the 5<sup>th</sup> busiest airport in the world and our region's most vital economic engine
- Build a major tennis complex, a major indoor amateur sports facility, an Olympic-style aquatic center, and a major baseball complex to complement the brand new \$42 million Matthews Sportsplex
- Position Charlotte to host a Super Bowl soon
- Assist in promoting our USL Charlotte Independence soccer team and position Charlotte to secure an MLS team
- Help with the journey of bringing the 2024 PGA Championship to Charlotte
- Help to secure ESPN Summer X-Games at Charlotte Motor Speedway
- Help in retaining, enhancing and better promoting our region's existing hospitality & tourism related assets, attractions, major tournaments and events
- Make the Charlotte region a more visitor-friendly destination
- Work to secure one mega-regional tourism event every month; helping the growth of our region's hospitality revenues and assist with members' business growth
- Serve as a resource for our members and provide them with the absolute best business development and networking meetings, event & outings