



## The 2018 Business Showcase

**Wednesday, March 21, 2018 (3:00 – 7:00 pm)**

**The Park Expo & Conference Center (800 Briar Creek Rd)**

We invite you to participate in the largest annual business to business showcase in the Charlotte area and exhibit your services and products to more than 1,000 business decision makers in the region.

The **Charlotte Chamber**, the **Greater Charlotte Hospitality & Tourism Alliance (HTA)**, and **CRVA Partners in Tourism** once again partner to co-sponsor what has become one of the best annual business-to-business trade shows in the Carolinas and widely known as the Business Showcase. Over the years, this fantastic and very productive business showcase has featured over 160 various businesses annually for exhibitors and has had an attendance of over 1,000 people each year from within the membership of all three organizations.

- This Business Showcase includes a complimentary reception and plenty of giveaways for attendees and exhibitors.

**\*\*EARLY BIRD SPECIAL\*\***

**Take advantage of the 2018 Business Showcase's early bird discount of 20% when you reserve and pay before Wednesday, December 20, 2017 (please note that this discount is on booth or sponsorship rate only)**

To reserve your space please complete the attached form and email it to Emmy Ragsdale at [Emmy@charlottehta.com](mailto:Emmy@charlottehta.com) or fax it to (704) 331-0719.

For information about additional sponsorship benefits, please call the HTA's office at (704) 331-0079.

Platinum Sponsor  
\$3000

**Two** exhibit booths in the most premier location, **company name** on **event invitation**, **company logo** on **event banner**, **company name** listed on **co-sponsor's** websites. **Additional business development benefits (call Emmy @ 704-331-0079)**

Gold Sponsor  
\$2000

**Premier** exhibit booth location, **company name** on **event invitation**, **company logo** on **event banner**, **company name** listed on **co-sponsor's** websites

Silver Sponsor  
\$1200

**Excellent** exhibit booth location, **company name** on **event invitation**, **company name** on **event banner**

Regular Exhibitor  
\$600

**Exhibit booth** (10x10 exhibit space, pipe & drape, 8' backdrop and 3' side rails 6' covered table, 2 chairs, identification signage)

**Please complete the registration and payment form enclosed to reserve your space NOW.**



**The 2018 Business Showcase  
Registration & Payment Form**

**Wednesday, March 21, 2018**  
**The Park Expo & Conference Center**  
 (800 Briar Creek Rd - formerly known as the Charlotte Merchandise Mart)  
**3:00 – 7:00 pm**

\_\_\_\_\_ check here to reserve a **sponsorship** and circle your desired sponsorship level below

<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>
<b>(\$3000)</b>	<b>(\$2000)</b>	<b>(\$1200)</b>

\_\_\_\_\_ check here to reserve a **regular** exhibitor level (booth only) \$600

**Will you need?**

\_\_\_\_\_ Corner booths (add \$75)      \_\_\_\_\_ Electricity needed (add \$100)      \_\_\_\_\_ WiFi (add \$75)

**\*\*20% discount applies to the sponsorship and booth rate ONLY\*\***

Please complete the form below & fax it to 704.331.0719 or email it to Emmy at emmy@charlottehta.com  
 For more information, please call us at 704.331.0079

_____		_____	
CONTACT NAME	COMPANY		
_____		_____	_____
ADDRESS	CITY	STATE	ZIP
_____		_____	_____
TELEPHONE	FAX	E-MAIL	
Send To: HTA, 301 South McDowell Street, Suite 1106, Charlotte, NC 28204			
_____ CHECK ENCLOSED (Payable to HTA)			
_____ BILL MY (circle one)	AMEX	VISA	MC
_____		_____	
ACCOUNT NUMBER	EXPIRATION DATE	CID CODE	
_____			
SIGNATURE			
<b>**Limited number of booths are available for this Business Showcase**</b> <b>**Reservations MUST be guaranteed with payment by Wednesday, December 20, 2017 and are non-cancellable**</b>			

