



The 2017 Business Showcase
Thursday, March 30, 2017 (3:00 – 7:00 pm)
The Park Expo & Conference Center (800 Briar Creek Rd)

We invite you to participate in the largest annual business to business showcase in the Charlotte area and exhibit your services and products to more than 1,000 business decision makers in the region.

The **Charlotte Chamber** and the **Greater Charlotte Hospitality & Tourism Alliance (HTA)** once again partner to co-sponsor this tradeshow, which had an attendance of over 1,000 from the membership of both organizations and over 150 exhibitors in 2016. The 2017 Business Showcase promises to be even better than before as we now proudly have **CRVA Partners In Tourism** as an additional co-sponsor for this event.

- This Business Showcase includes a complimentary reception and plenty of giveaways for attendees and exhibitors.

To reserve your space please complete the attached form and email it to Emmy Ragsdale at Emmy@charlottehta.com or fax it to (704) 331-0719.

For information about additional sponsorship benefits and the GuideBook app, please call the HTA's office at (704) 331-0079.

Presenting Sponsor \$3000 (limited to 4)	Two exhibit booths in the most premier location, company name on drink ticket, company name on event invitation, company logo on event banner, company logo in the event GuideBook app with link to company website, company name listed on co-sponsor's websites .
Platinum Sponsor \$2500	Premier exhibit booth, company name on event invitation, company logo on event banner, company logo in the event GuideBook app, company name listed on co-sponsor's websites .
Gold Sponsor \$1750	Exhibit booth, company name on event banner, company logo in the event GuideBook app, company name on event invitation .
Silver Sponsor \$1200	Exhibit booth, company name on event banner, company name in the GuideBook app, company name on event invitation .
Bronze Sponsor \$900	Exhibit booth, company name in the GuideBook app, company name on event banner .
Regular Exhibitor \$600	Exhibit booth (10x10 exhibit space, pipe & drape, 8' backdrop and 3' side rails 6' covered table, 2 chairs, identification signage)

Please complete the registration and payment form enclosed to reserve your space NOW.



**The 2017 Business Showcase
Registration & Payment Form**

Thursday, March 30, 2017

The Park Expo & Conference Center

(800 Briar Creek Rd - formerly known as the Charlotte Merchandise Mart)

3:00 – 7:00 pm

_____ check here to reserve a **sponsorship** and circle your desired sponsorship level below

Presenting	Platinum	Gold	Silver	Bronze
(\$3000)	(\$2500)	(\$1750)	(\$1200)	(\$900)

_____ check here to reserve a **regular** exhibitor level (booth only) \$600

Will you need?

_____ Corner booths (add \$75) _____ Electricity needed (add \$100) _____ WiFi (add \$75)

Please complete the form below & fax it to 704.331.0719 or email it to Emmy Ragsdale (Emmy@charlottehta.com)
For more information, please call us at 704.331.0079

CONTACT NAME		COMPANY		
ADDRESS		CITY	STATE	ZIP
TELEPHONE	FAX	E-MAIL		
Send To: HTA, 301 South McDowell Street, Suite 1106, Charlotte, NC 28204				
_____ CHECK ENCLOSED (Payable to HTA)				
_____ BILL MY (circle one)		AMEX	VISA	MC
ACCOUNT NUMBER	EXPIRATION DATE		CID CODE	
SIGNATURE				
<p>**Limited number of booths are available for this Business Showcase** **Reservations MUST be guaranteed with payment and are non-cancellable**</p>				