

2019

BUSINESS SHOWCASE



Promote your business to over 1,000

Charlotte area Business Decision Makers in one afternoon.

Wednesday, April 10, 2019

3:00pm—7:00pm

The Park Expo & Conference Center

- This event is co-sponsored by the Charlotte Hospitality and Tourism Alliance (HTA), Charlotte Regional Business Alliance (formerly known as the Charlotte Chamber) and the CRVA Partners and Tourism.
- More than 1,000 business decision makers attend this annual Business to Business Trade Show. This event includes a Networking Reception.
- More than 160 exhibitors annually participate in the event.
- Booths start at \$600

BOOTHS ARE GOING FAST!

To reserve your space, please email Carson McMillan at

[**Carson@CharlotteHTA.com**](mailto:Carson@CharlotteHTA.com)

To see a list of the **2018 Business Showcase Exhibitors**, please visit

[**www.charlottehta.com**](http://www.charlottehta.com)



Wednesday, April 10, 2019 (3:00—7:00PM)

The Park Expo & Conference Center

(800 Briar Creek Rd @ Independence Blvd)

PRESENTED BY :



Sponsorship Opportunities (please indicate your participation level):

	<input checked="" type="checkbox"/>	Exhibit Space*	Event Banner Recognition	Event Invitation Recognition	Event Webpage Recognition	Name Listing on Co-Sponsor Websites	Additional business development opportunities	Complimentary Wi-Fi for (1) device
Platinum Sponsor \$2,500	<input type="checkbox"/>	(2) Exhibit Booths in most premier location	Logo	Logo	Logo	■	■	■
Gold Sponsor \$1,600	<input type="checkbox"/>	(2) Exhibit Booths in premier location	Logo	Name	Name	■	■	
Silver Sponsor \$1,200	<input type="checkbox"/>	(1) Exhibit Booth in great location	Name	Name		■		
Exhibitor \$600	<input type="checkbox"/>	(1) Exhibit Booth						

* All booths include a 10x10 exhibit space, pipe & drape, 8' backdrop and 3' side rails, 6' covered table, 2 chairs, and identification signage

Will You Need? Corner Booth (add \$75) Electricity (add \$100) Wi-Fi (add \$100 per connected device)

Contact Name: _____ Email: _____ Phone: _____

Company Name as it should appear on marketing material: _____

Company Address: _____ City: _____ State: _____ Zip: _____

Check Enclosed (payable to HTA and sent to 301 South McDowell Street, Suite 1106, Charlotte, NC 28204)

Bill My (circle one) AMEX VISA MC Account Number: _____ Exp Date: _____ CID Code: _____

Signature _____

**Limited number of booths are available for this Business Showcase
 **Reservations MUST be guaranteed with payment & are non-cancellable

Once completed, fax the form to (704) 331-0719 or email it to Carson McMillan @ Carson@CharlotteHTA.com. For more information, call (704) 331-0079 & visit www.CharlotteHTA.com.