

BUSINESS SHOWCASE



PRESENTED BY:



How would you like to expose and promote your business to more than 1,000 Charlotte area business decision makers?

The 2019 Business Showcase

Wednesday, April 10, 2019 (3:00 – 7:00 pm)

The Park Expo & Conference Center

(800 Briar Creek Rd @ Independence Blvd.)

The **Greater Charlotte Hospitality & Tourism Alliance (HTA)**, the **Charlotte Chamber**, and **CRVA Partners in Tourism** once again partner to co-sponsor the best annual business-to-business trade show in the Carolinas, known as The Business Showcase.

For nearly two decades, this productive business showcase has featured over 160 exhibitors from various businesses and an attendance of over 1,000 people each year from within the membership of all three organizations.

This Business Showcase includes a **complimentary reception** and plenty of **giveaways** for attendees and exhibitors.

To reserve your space , please complete the attached form and email it to Landon White @ Landon@CharlotteHTA.com or fax it to (704) 331-0719

For more information, please call the HTA's office at (704) 331-0079 or visit www.CharlotteHTA.com



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EARLY BIRD SPECIAL: Take advantage of the **Early Bird Discount of 20%** when you reserve and pay before Wednesday, December 19, 2018. (please note this discount is on booth or sponsorship rate only)

Sponsorship Opportunities (please indicate your participation level):

| | <input checked="" type="checkbox"/> | Exhibit Space* | Event Banner Recognition | Event Invitation Recognition | Event Webpage Recognition | Name Listing on Co-Sponsor Websites | Additional business development opportunities | Complimentary Wi-Fi for (1) device |
|------------------------------------|-------------------------------------|---|--------------------------|------------------------------|---------------------------|-------------------------------------|---|------------------------------------|
| Platinum Sponsor \$2,500 | <input type="checkbox"/> | (2) Exhibit Booths in most premier location | Logo | Logo | Logo | ■ | ■ | ■ |
| Gold Sponsor \$1,600 | <input type="checkbox"/> | (2) Exhibit Booths in premier location | Logo | Name | Name | ■ | ■ | |
| Silver Sponsor \$1,200 | <input type="checkbox"/> | (1) Exhibit Booth in great location | Name | Name | | ■ | | |
| Exhibitor \$600 | <input type="checkbox"/> | (1) Exhibit Booth | | | | | | |

* All booths include a 10x10 exhibit space, pipe & drape, 8' backdrop and 3' side rails, 6' covered table, 2 chairs, and identification signage

Will You Need? Corner Booth (add \$75) Electricity (add \$100) Wi-Fi (add \$100 per connected device)

Contact Name: _____ Email: _____ Phone: _____

Company Name as it should appear on marketing material: _____

Company Address: _____ City: _____ State: _____ Zip: _____

Check Enclosed (payable to HTA and sent to 301 South McDowell Street, Suite 1106, Charlotte, NC 28204)

Bill My (circle one) AMEX VISA MC Account Number: _____ Exp Date: _____ CID Code: _____

Signature _____

**Limited number of booths are available for this Business Showcase
 **Reservations MUST be guaranteed with payment & are non-cancellable

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